

10 Principles for Choir Growth

by Kennon Callahan, Dynamic Worship

1. Music constitutes 40% of the worship service.
2. 15%-20% of those who attend on Sundays are potential recruits for the choir!
3. One person singing in the choir draws one to three other persons to the church.
4. Choirs give participants a sense of "family."
5. The best choirs have both quality and quantity.
6. Each service needs its own distinctive choir.
7. Because choirs are important relational groupings they provide ways to involve newcomers.
8. Choirs tend to grow best in multiples rather than by adding one person at a time.
9. A personal invitation to attend a rehearsal—not to join the choir—is the best way to recruit new choir members.
10. Choir growth is determined by rehearsal space, chancel space, music selection, and the choir director.